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COOPER TEA LAUNCHES 4 OZ MINI-BOTTLES OF B.W. COOPER'S ICED TEA CONCENTRATE IN SHEETZ STORES

New Mini-Bottle of Iced Tea Concentrate Makes 4 Quarts of Real Brewed Iced Tea

LOUISVILLE, COLO. (September 30, 2010) – Cooper Tea today announced the launch of B.W. Cooper's Iced Brew Tea Mini-Bottles in Sheetz stores. The 4 ounce Mini-Bottles are now available in select stores.

Each pocket-sized Mini-Bottle makes 4 quarts of unsweetened, real brewed tea. The tea concentrate is made from real brewed tea leaves and contains no artificial flavors or colors. It is also an environmentally-friendly choice, with significantly less packaging than eight single-serve 16 ounce bottles of tea. "Customers who enjoy a glass of B.W. Cooper's iced tea when stopping into their local Sheetz store can now also buy a Mini-Bottle and make it at home for themselves," explains CEO Barry Cooper.

B. W. Cooper's Iced Brew Tea is served by the glass in over 10,000 U.S. locations and has been offered at Sheetz since 2006. Sheetz has over 365 convenience stores in Pennsylvania, Virginia, Maryland, West Virginia, Ohio and North Carolina. QSR Magazine named CEO Stan Sheetz one of the industry's 10 Most Innovative.

Based in Louisville, Colorado, the Cooper Tea Company is a specialty tea company known for its premium iced tea concentrates. CEO and International Tea Master Barry W. Cooper selects premium tea leaves from estates around the world and personally develops the signature blends. Visit www.CooperTea.com to learn more.

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