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COOPER TEA COMPANY



COOPER TEA COMPANY BRANDS WIN MULTIPLE PRIZES AT 2013 NORTH AMERICAN TEA COMPETITION

Third Street and B.W. Cooper's Iced Teas Receive 5 Combined Awards

Boulder, Colo. (June 1, 2013) – Third Street and B.W. Cooper's took home multiple prizes at this year's North American Tea Competition. The Competition is held annually and honors the highest quality & best tasting teas commercially available in the country. This marks the third consecutive year Cooper Tea Company has won awards in the premier competition.

"This is the first opportunity we've had to enter teas from both brands since Third Street and Cooper Tea Company merged," remarked Barry W. Cooper, Cooper Tea Company CEO. "It's exciting to continue our tradition of winning and have both brands do so well in their respective retail and foodservice categories. It clearly demonstrates our commitment to offering best-in-class products to all of our customers."

The Third Street brand won a first place award for its one-quart bottle of Hibiscus Mango Ginger Tea concentrate and its new line of ready-to-drink (RTD) teas brought home awards for two flavors: Unsweetened Organic Black Tea and Unsweetened Organic Green Tea. The B.W. Cooper's brand picked up awards in the foodservice Bag-in-Box (BIB) category for its Organic Unsweetened Tea and Sweet Tea.

ABOUT COOPER TEA COMPANY

Based in Louisville, Colorado, Cooper Tea Company is known for its premium concentrated beverages. Earlier this year, Cooper Tea Company and Third Street finalized their company merger. The two brands/product lines, B.W. Cooper's and Third Street, now operate independently within the Cooper Tea Company corporate umbrella. B.W. Cooper's Iced Brew Tea concentrates are served nationally in foodservice operations and include the first USDA-certified organic bag-in-box iced tea. Third Street micro-brewed chais, teas and lemonades are sold both in foodservice and retail outlets across the country. Visit www.BWCoopers.com and www.ThirdStreetChai.com to learn more.

ABOUT THE NORTH AMERICAN TEA CHAMPIONSHIP

Organized by World Tea Media, the North American Tea Championship is an independent competition, judged by professional cuppers. Entries were evaluated blind and rated on flavor, body, color, clarity and balance. The awards were announced on May 15, 2013.

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